

"SG COMPANY 2018-2025 WARRANTS" EXERCISE PERIOD SUSPENSION

Milan 11 November 2021 – SG Company Società Benefit S.p.A. ("SG Company" or the "Company"), one of Italy's leading players in the Entertainment&Communication sector, listed on the Euronext Growth Milan (EGM) market of Borsa Italiana (ticker: SGC), announces that concerning to the Third Exercise Period of the "SG Company Warrants 2018-2025" (IT0005347593), which runs from 1 November 2021 to 30 November 2021, the exercise of the same is suspended in the period between the date of the Board of Directors' meeting at which the Shareholders' Meeting was convened, held on 3 November 2021 (meeting started the previous day) and the Shareholders' Meeting, scheduled for 20 November 2021 on the second call.

This press release is publicly available in the Investor Relations section of the Company website [Financial market press releases | SG Company Società Benefit S.p.A.](#)

SG Company Società Benefit S.p.A. is a Digital Company, ISO 9001 certified and listed on the EGM market of Borsa Italiana (ticker: SGC), Technology segment, is an Innovative SME and, in keeping with its mission of "Sharing Growth", has also embarked on the ESG (Environmental, Social and Governance) path to ensure an increasingly future-oriented sustainable management of the Company, firmly believing in the value of business for the collective benefit. One of Italy's top players for over 20 years now in the Entertainment&Communication industry, it specializes in the areas of Digital & Live Communications, Hybrid Events, Video Production, Consumer Format, and Meetings & Events Industry. In its 2021-2023 Business Plan, it has embarked on a path of digital transformation, integrating a data valorization strategy on each business area thanks to the implementation of Marketing Technology solutions on every activity. Its distinctive positioning hinges on the synergy between data and content, as well as on the ability to offer a single direction over creativity, production and technology natively for each project, guaranteeing clients constant integration between physical and digital. The Company boasts a portfolio of high-standing clients at global level. It has planned, promoted and produced many successful national and international formats such as Milano Food Week, Obecity, Sneakerness, Digital Design Days, Business Tech Forum and others.

For information

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