

SINERGIE SRL RECEIVES NON-REPAYABLE CONTRIBUTION WORTH € 1.49 MILLION IN STATE AID SCHEME

Milan 27 October 2021 –SG Company Società Benefit S.p.A., one of Italy's top players in the Entertainment&Communication Industry, listed on the EGM market of Borsa Italiana (ticker: SGC), announces that today was credited to the subsidiary 100% Synergies S.r.l. (with value date 26.10.2021), a non-repayable contribution under State aid, in relation to the measure Ristoro Fiere e Congressi (COR 6056749) of a value of € 1,488,394.56.

Synergies S.r.l. had already received in December 2020, as part of the same measure, € 222,053.02. Therefore, the total amount of State aid received by the company in question in respect of the Ristoro Fiere e Congressi measure amounts to €1,710,447.58.

"Slowly we are returning to almost normal. From day to day the confirmation of physical events also increases. 2021 is accompanying us to a 2022 that we hope will be marked by a total recovery. The excellent management of the current year by the new AFC team and its CFO Francesco Merone has allowed the group to take every possible opportunity for refreshment and to recover part of the lost ground. 2022 will certainly be the year of the resumption of our core business and we can finally return to the true great satisfactions of the recent past." Davide Verdesca, CEO and Chairman of SG Company Società Benefit S.p.A., as well as Sole Director of all the Group's labels (Synergies, +one, Double, Brainwaves) said.

This press release is publicly available in the Investor Relations section of the Company website [Financial market press releases | SG Company Società Benefit S.p.A.](#)

SG Company Società Benefit S.p.A. is a Digital Company, ISO 9001 certified and listed on the EGM market of Borsa Italiana (ticker: SGC), Technology segment, is an Innovative SME and, in keeping with its mission of "Sharing Growth", has also embarked on the ESG (Environmental, Social and Governance) path to ensure an increasingly future-oriented sustainable management of the Company, firmly believing in the value of business for the collective benefit. One of Italy's top players for over 20 years now in the Entertainment&Communication industry, it specializes in the areas of Digital & Live Communications, Hybrid Events, Video Production, Consumer Format, and Meetings & Events Industry. In its 2021-2023 Business Plan, it has embarked on a path of digital transformation, integrating a data valorization strategy on each business area thanks to the implementation of Marketing Technology solutions on every activity. Its distinctive positioning hinges on the synergy between data and content, as well as on the ability to offer a single direction over creativity, production and technology natively for each project, guaranteeing clients constant integration between physical and digital. The Company boasts a portfolio of high-standing clients at global level. It has planned, promoted and produced many successful national and international formats such as Milano Food Week, Obecity, Sneakerness, Digital Design Days, Business Tech Forum and others.

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