

ANNOUNCEMENT OF CHANGE IN SHARE CAPITAL FOLLOWING CAPITAL INCREASE WITH PRE-EMPTIVE RIGHTS

Milan, 4 March 2021 - SG Company Società Benefit S.p.A., one of Italy's top players in the Entertainment&Communication industry, listed on the AIM market of Borsa Italiana (ticker: SGC), announces the new composition of its (fully subscribed and paid up) share capital, following the capital increase with pre-emptive rights resolved by the Board of Directors on 20 January 2021, in execution of the resolution approved by the Extraordinary Shareholders' Meeting on 16 December 2020, through issue of no. 12,092,744 new ordinary shares.

The statement of completion of the capital increase was filed with the Milan Monza Brianza Lodi Company Register on 26 February 2021, pursuant to art. 2444, paragraph 1 of the Italian Civil Code.

The current composition of the share capital is shown below, also indicating the previous share capital:

	Current share capital			Previous share capital		
	Euro	no. shares	Unit par value	Euro	no. shares	Unit par value
Total of which:	1,209,274.40	24,185,488	No par value	604,637.20	12,092,744	No par value
Ordinary shares (regular dividend entitlement)	1,209,274.40	24,185,488	No par value	604,637.20	12,092,744	No par value

The Warrant SG Company 2018-25 exercised in the capital increase and those currently outstanding are shown below:

	No. Warrants exercised	No. Warrants outstanding
Warrants	6,046,371	11,796,371



This press release is publicly available in the Investor Relations section of the Company website [Comunicati Stampa Price Sensitive | SG Company Società Benefit S.p.A.](#)

SG Company Società Benefit S.p.A., ISO 9001 certified and listed on the AIM market of Borsa Italiana (ticker: SGC), is an Innovative SME and, in keeping with its mission of "Sharing Growth", has also embarked on the ESG (Environmental, Social and Governance) path to ensure an increasingly future-oriented sustainable management of the Company, firmly believing in the value of business for the collective benefit. One of Italy's top players for over 20 years now in the Entertainment&Communication industry, it specializes in the areas of Digital & Live Communications, Hybrid Events, Video Production, Consumer Format, and Meetings & Events Industry. In its 2021-2023 Business Plan, it has embarked on a path of digital transformation, integrating a data valorization strategy on each business area thanks to the implementation of Marketing Technology solutions on every activity. Its distinctive positioning hinges on the synergy between data and content, as well as on the ability to offer a single direction over creativity, production and technology natively for each project, guaranteeing clients constant integration between physical and digital. The Company boasts a portfolio of high-standing clients at global level. It has planned, promoted and produced many successful national and international formats such as Milano Food Week, Obecity, Sneakerness, Digital Design Days, Business Tech Forum and others

For information

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