



SG COMPANY SOCIETÀ BENEFIT S.P.A. - ENTRY IN THE COMPANY REGISTER OF THE MINUTES OF THE SPECIAL MEETING OF WARRANT HOLDERS AND OF THE “WARRANT SG COMPANY SOCIETÀ BENEFIT S.P.A 2018-2025” REGULATION, AS WELL AS THE MINUTES OF THE EXTRAORDINARY SHAREHOLDERS' MEETING AND OF THE “WARRANT SG COMPANY SOCIETÀ BENEFIT S.P.A 2021-2025” REGULATION

Milan, 5 January 2021 - SG Company Società Benefit S.p.A., one of Italy's top players in the Entertainment&Communication industry, listed on the AIM Italia market of Borsa Italiana (ticker: SGC), following the disclosure made on 16 December 2020, announces that the Minutes of the Special Meeting of Warrant Holders held on 16 December 2020, together with the "Warrant SG Company Società Benefit S.p.A. 2018-2025" Regulation in the version amended and approved at such meeting, were entered on 30 December 2020 in the Company Register. On 31 December 2020, the Minutes of the Extraordinary Shareholders' Meeting held on 16 December 2020 and the "Warrant SG Company Società Benefit S.p.A. 2021-2025" Regulation approved at such meeting were entered in the Company Register.

The "Warrant SG Company Società Benefit S.p.A. 2018-2025" Regulation, as last amended, as well as the identical "Warrant SG Company Società Benefit S.p.A. 2021-2025" Regulation, together with the minutes of the Meetings held on 16 December 2020, can be consulted on the Company website: [Warrant | SG Company S.p.A. \(sg-company.it\)](#) and [Shareholders' Meeting | SG Company S.p.A. \(sg-company.it\)](#).

SG Company Società Benefit S.p.A., ISO 9001 certified and listed on the AIM market of Borsa Italiana (ticker: SGC), is an Innovative SME and, in keeping with its mission of "Sharing Growth", has also embarked on the ESG (Environmental, Social and Governance) path to ensure an increasingly future-oriented sustainable management of the Company, firmly believing in the value of business for the collective benefit. One of Italy's top players for over 20 years now in the Entertainment&Communication industry, it specializes in the areas of Digital & Live Communications, Hybrid Events, Video Production, Consumer Format, and Meetings & Events Industry. In its 2021-2023 Business Plan, it has embarked on a path of digital transformation, integrating a data valorization strategy on each business area thanks to the implementation of Marketing Technology solutions on every activity. Its distinctive positioning hinges on the synergy between data and content, as well as on the ability to offer a single direction over creativity, production and technology natively for each project, guaranteeing clients constant integration between physical and digital. The Company boasts a portfolio of high-standing clients at global level. It has planned, promoted and produced many successful national and international formats such as Milano Food Week, Milano Wine Week, Obecity, Sneakerness, Digital Design Days, and Business Tech Forum.

For information

Francesco Merone (I.R.)
ir@sg-company.it

Nomad: Integrae Sim S.p.A.
info@integraesim.it
+39 02 8720872

SG Company Società Benefit S.p.A.
Corso Monforte, 20 - 20122 Milano (Italy)
+39 02 83450000 - info@sg-company.it - www.sg-company.it
P.IVA 09005800967 - Cap.Soc. € 604.637,20 i.v.